

INFORMATION AND COMMUNICATION SCIENCES

E. I. Poltavskaya

SCIENCES OF DOCUMENT-COMMUNICATION SCOPE IN SYSTEM OF SOCIO-HUMANITIES SCIENTIFIC KNOWLEDGE

The article describes the specificity of sciences of document-communication scope, due to their belonging to socio-humanities scientific knowledge. Understanding of the characteristics of this group of sciences should affect the determination of their place in the nomenclatures and rubricators.

Keywords: sciences of document-communication scope, document-communication sciences (DCS), socio-humanities sciences, document, nomenclature, rubricator

N. N. Smetannikova

READING THAT UNITES (ending)

Project results of the Russian Association of reading "Reading that unites us" (2013) concerning students and young professionals in the framework of modern theory and practice in Russia and abroad are interpreted in the context of certain provisions of the modern theory of reading practices and its use in the educational process in Russia and abroad are interpreted.

Keywords: reading circles, competent reader, guidance of reading, age and gender characteristics, book clusters, new literacies, reading life wide, deictic literacy, the Internet

L. M. Masserova

LIBRARIES IN SOCIAL ORTHODOX ORGANIZATIONS OF ORENBURG REGION (SECOND HALF OF THE 19TH AND THE BEGINNING OF THE 20TH CENTURY)

The formation and development of the libraries in social Orthodox organizations of Orenburg region in the second part of 19th and the beginning of 20th centuries is concerned. The libraries were created with the aim to advance the Orthodox religion to the people of the region belonging to different nations through the cultural enlightening and activity of missionaries.

Keywords: the history of libraries in Orenburg region, missionaries' activity of Russian Orthodox church, Orthodox libraries, the libraries in social Orthodox organizations, library service for the people belonging to different nations

Part II. PHILOSOPHY. CULTUROLOGY. SOCIOLOGY

I. N. Stepanova

PHILOSOPHICAL ANTHROPOLOGY: LEAVING OR RETURN?

The author analyzes various ideas of an origin, subject and the maintenance of philosophical anthropology and studies a question of relevance of its problems in the modern world.

Keywords: philosophical anthropology, origin and subject of philosophical anthropology

S. S. Sokovikov

PROBLEMS OF HISTORICAL MEMORY AND RELEVANT SOCIOCULTURAL CONTEXTS OF THE ARCHAEOLOGICAL MONUMENT (beginning)

The article deals with urgent problems of historical memory, not matching the content and functional peculiarities of historical science as such. In this context, it analyses different sociocultural contexts, emerging «around» archaeological monuments.

Keywords: historical memory, commemorialization, rearchaeologization, an archaeological monument, socio-cultural contexts

E. L. Ilyina

CULTURE AS SOCIOTRANSFORMING FACTOR OF DEVELOPMENT

The article is dedicated to the problem of the difference of the functional meaning the categories "culture" and "civilization". The phenomenon of culture is considered by the author as a fundamental regulator of transforming processes in social society. Domination of the civilizational forms of development takes in breaches in function of system "culture – civilization" and results to the different crises in social society.

Keywords: culture, civilization, displacement of values, the auxiliary function of economist, spiritually moral and creative part of culture

E. A. Belov

THE PROBLEM OF CLASSIFICATION OF CULTURAL ARTIFACTS

The article discusses different principles of object classification of artificial world in order to justify the need to systematize a huge world of cultural artifacts in the context of a single classification. The proposed model of classification of artifacts (according to their functions relative to human body) includes all the objects of artificial nature and capable of integration with other classifications.

Keywords: artifact, classification of artifacts, cultural genesis, organicism, philosophy of technology, human being

V. M. Andreev

THE SEMANTIC FIELD OF ARCHAEOLOGICAL SITE: CLARIFY THE CONCEPT

The notion of semantic field of archaeological site justified based on the approach to the archeological site as included in the modern socio-cultural processes to functional phenomenon of culture.

Keywords: archaeological site, archaeological object, cultural heritage, semantic field, socio-cultural context, cultural text

A. V. Seryakov

THE SYMBOL AND IMAGE IN THE AVANT-GARDE OF THE 20TH CENTURY

Discusses the importance and the way in artistic avant-garde of the early 20th century. Avant-garde analyzes in the context of transitional processes, connected with the change of visual culture on ideationally. Features of the artistic avant-garde compared with aesthetic approaches periods of transition from the Mycenaean culture to archaic Greek and Roman-Hellenistic-Christian.

Keywords: the artistic avant-garde, transition, symbol, artistic image, symbolization, work of art, ideational, visual types of culture

P. B. Zamuraeva

CUSTOMARY LAW IN ORGANIZATION AND DEVELOPMENT GENDER RELATION IN TRADITIONAL CULTURE OF THE BURYATS OF SECOND HALF XVIII – BEGINNING XIX CENTURIES

The article is devoted to development and modification customary law under influence historical process and law to Russian State. Analyze to influence the customary law in organization gender relation in traditional culture of the buryats.

Keywords: traditional cutler, customary law, gender relation, statute

N. V. Bauer, L. N. Shabatura

INNOVATIVE DIRECTIONS OF DEVELOPMENT OF MUNICIPAL LANDSCAPE DESIGN

The article is sanctified to the to date issue of the day of development of designer innovations, studying signs novelty of project decisions, change of stereotypes of forming of municipal environment, as an ecological system, providing terms for the valuable vital functions of people comfortable for life and beautiful

Keywords: architectonically-landscape design, urbanization, planning, innovations, ecological renovation

Part III. ART STUDY

T. Yu. Gordeeva

THE ENTELECHY PHENOMENON THAT THE TRADITION OF SINGING IS PASSED ON FROM ONE GENERATION TO ANOTHER

This article aims to analyze the modern hypothesis of the biofield formation and its relation to the entelechy phenomenon. In this study we found out that entelechy and biofield formation demonstrate the same qualities of continuity, self-motion and reflection attribute. Moreover, the tradition of singing emerges, lives and is passed on from one generation to another thanks to entelechy, a phenomenon that evokes, produces, solidifies and stores information, thus shaping specific actions of an individual and society.

Keywords: singing culture, tradition, entelechy, biofield formation, self-motion, reflection attribute, continuity

E. V. Kaluzhskih

SPECIAL COMPOSITION OF DOCUMENTARY AND VERBATIM PLAYS

We consider the specifics of the work on a documentary and drama-verbatim play. Described singularity implementation documentary art space in contemporary plays.

Keywords: actuality, artistry, drama, verbatim play

B. F. Smirnov

INTERPRETATION OF ARTISTIC NON-VERBAL COMMUNICATION IN CONDUCTING POLEMIC NOTES (on a new conducting theory thesis)

The article contains critical review of a new defended thesis on the problems of conducting art. The article points out scientific novelty of the research, its terminology and urgent problems. In some cases the author of the article engages in polemics with the writer of the thesis.

Keywords: artistic non-verbal communication, gesture and impressive movement, integral performing behavior of a conductor, artistic non-verbal text, artistic non-verbal speech

D. N. Pavlov

METHODS OF WORK ON TEMATIZM IN THE COURSE OF COMPOSITE ACTIVITY OF PUPILS OF PERFORMING MUSICIANS

Possible methods of work on a tematizm (on examples of some forms and stages of creative work) in the course of composite activity of studying performing musicians are in detail considered.

Keywords: tematizm, system method, komparativny method, structural method

M. I. Sharabarin

EMERGENCE OF MUSIC FOR MIXED ENSEMBLES OF RUSSIAN FOLK INSTRUMENTS IN INSTRUMENTAL FOLK CULTURE

In the work the author defined origins of musical performance in polytimbre Russian instrumental ensembles. Revealing previously unknown material about the origins and existence of mixed ensembles of folk instruments from ancient times, and particularly, at the inception of the academic forms of folk ensemble music written tradition, article allows to better understand the process of development of this kind of musical creativity.

Keywords: mixed ensembles of russian folk instruments, folklore, written tradition

V. I. Lavrishin

G. E. AVKSENTYEV – FAMOUS FIGURE OF ORCHESTRAL PERFORMING ART ON RUSSIAN FOLK INSTRUMENTS

The article is devoted to the contribution of G. V. Avksentyev into the development of folk-orchestral performing art boht in the Ural and in other regions of Russia. The author pays special attention to the activity of a musician on the gorunds of the Chelyabinsk tractor works orchestra.

Keywords: orchestral poerforming art, G. E. Avksentyev, V. E. Avksentyev

D. N. Kolos

UKRAINIAN FICTION FILMS OF THE 1990S: IN SEARCH OF FREEDOM

The article is devoted to Ukrainian fiction films in the period of Ukrainian nationhood formation. It was the period when post-modern ideology had great power in the cinematographic creating of film directors. The author focuses on films directors, and they had new research objects – the person with a certain crisis of identity.

Keywords: postmodernism, identity, the crisis, the author, cinematographic

T. I. Kuzovchikova

THE CHANSONNIER'S THEATRE: THE FORMATION OF PERFORMANCE TRADITION IN THE FRENCH CABARET

Using the example of the turn of XIX – XXth centuries first-rate chansonnier art work, the special performer tradition, which united the salon and fair booth traditions is reviewed. It is noted that due to the Aristide Bruant and Yvette Guilbert practices, the generally available public art rised to the new level and the unique genre song-novel together with the bright performer image is appeared.

Keywords: cabaret, chansonnier, theatre

Part IV. SOCIAL-CLASSIC KNOWLEDGE

V. Ya. Rushanin

I. A. TIKHOMIROV – A STUDENT OF ST. PETERSBURG IMPERIAL HISTORY-PHILOLOGICAL INSTITUTE (1870–1874)

The article describes I. A. Tikhomirov, a famous scientist and organizer of popular schooling in the Ural, in the period of his studies at St. Petersburg Imperial Historical-philological Institute in the context of historical reconstruction of his life.

Keywords: I. A. Tikhomirov, St. Petersburg Imperial Historical-philological Institute

T. B. Narskaya

CHOREOGRAPH'S ACTIVITY AS A FACTOR OF CREATIVE PERSONALITY SOCIALIZATION

The article describes professional activity of a choreography teacher as a factor of children and teenagers socialization. The author proves that addressing to the classical dance heritage and to the art of choreography on the whole is very important for familiarizing of schoolchildren to social-cultural values in bringing up harmoniously developed personality.

Keywords: socialization, dance, traditions

L. A. Lipskaya

HUMANITARIAN EDUCATION: A CHANGE OF A SOCIO-CULTURAL BASE

This article discloses the peculiarities of a socio-cultural dominant that determines the development of higher education in the last twenty years, examines the impact of social and cultural changes on the development of humanitarian education.

Keywords: a social and cultural change, a cultural selection, the priority values of humanitarian education

O. Yu. Zozulya

PROGRESSIVE DEVELOPMENT OF THE YOUNG PAINTER POTENTIAL IN A CREATIVE COLLECTIVE BODY

Based on the analysis results of the pedagogical experiment shows that the progressive development of artistic and creative potential of the young artist in the group which carried out the process of co-creation and sharing of creative results – meaningful forms of visual art that promotes the professional development of creative individuality of the young artist.

Keywords: creative collective body, individuality, progressive development, artistic ability, reference point of creativity, substantial form, experimental results

R. M. Shamaeva

MUSICAL STUDENTS PROFESSIONAL COMPETENCE FORMATION FACTORS

The article studies factors determining professional competence formation by the musical students and gives their full definition. Special attention is paid to the process of creative self-realization of a student's personality.

Keywords: professional competence, musical peculiarities, creativity, pedagogical creativity, self-realization

O. A. Kalimullina

ORGANIZATIONAL AND MANAGERIAL PRINCIPLES OF THE FORMATION OF A CREATIVE PERSONALITY ORIENTATION

This article discusses the basic principles of organizational management, influencing the formation of a creative orientation of the individual in terms of leisure. Presents an analysis of the categories of management activities in the field of leisure, are examples of management innovations.

Keywords: leisure, recreational space, principles, organizational and managerial principles, socio-cultural activities, personality

S. Yu. Oorzhak

THE HISTORY OF FOUNDATION OF CHILDREN'S MUSICAL EDUCATION IN TUVA

The article deals with the history of foundation of children's musical education in Tuva. The activities of public policy aimed at the formation of the system of professional music education, which was carried out thanks to artistic and aesthetic education of the younger generation, the training of national cadres in the field of culture and art.

Keywords: musical education in Tuva, children's music school, music education, national staff

A. A. Avdashkin

STRUCTURED APPROACH IN THE STUDY DIASPORAS CHELYABINSK REGION (1989–1996)

The author studied peculiarities of the Chelyabinsk region diasporas during 1989-1996 based on newspapers and archives materials and revealed social capitals, stimulating formation of diasporal structures and their functioning results.

Keywords: diaspora, social capital, ethnic net of resources, the Chelyabinsk region.

DISCUSSIONS

I. A. Kozhenkin

PHYSICAL LIBRARY SPACE AND LIBRARY EQUIPMENT DEVELOPMENT TENDENCIES UNDER THE INFLUENCE OF INFORMATION TECHNOLOGIES IMPLEMENTATION

The article studies the influence of information technologies on physical library space and library equipment. The author formulates general tendencies of library equipment transformation under the influence of new information technologies.

Keywords: library equipment, information technologies, libraries design.

DIGEST

V. S. Neveleva, N. G. Apukhtina

WORDS-CONCEPTS AND CONCEPTIONS OF THE ACTIVITY (TO THE PHILOSOPHICAL COMPREHENSION OF THE LIBRARY THEORY AND PRACTICE)

Abstract. The authors consider the horizons of comprehension and meaning associated with the discussion about the terms in the modern Russian librarianship. They say that the word-concepts have not only a function of generalization, but they “grasp” the concept of library activities, and libraries.

Keywords: library, horizons of comprehension, identity of library, client, mission of library, user, information consumer, word-concept, philosophy of library

Yu. V. Gushul

SOCIO-CULTURAL PROJECTION OF THE NEW LIBRARY IN THE INFORMATION SOCIETY

Abstract. Article calls upon the scientific community to continue discuss about the role of libraries in the modern world, its development trends and opportunities for social and cultural design of the library in the information society. Author itemizes nine development trends of public and university libraries and proposes to clarify them specific manifestations in different countries.

Keywords: the role of libraries in the information society, public library, university library, the trend of library development, socio-cultural design