

**Some Essays about a Scientific Library
Article 2. The signs of modern scientific libraries**

Abstract. The author of the article analyzes the main features of a modern scientific library in the second article of the cycle, which is devoted to the study of the quality of scientific libraries. The article considers phenomenological features of scientific libraries, which were formulated in the 1930s by such Soviet library scholars as I. S. Vugman, V. A. Shtein, D. D. Ivanov resulted in their understanding the conditions that facilitate the research process for users. The results of their studies still remain urgent at the present time as the regulatory requirements for the scientific library have not fundamentally changed. The author grouped the conditions necessary for fruitful mental work according to the 4 elements of the “Stolyarov’s Library” model: for the library fund, material and technical base (given modern modernization and new technical means), for librarians and library service for scientists. Scientific library results that are close to regulatory parameters should provide scientists and researchers with access to scientific information, which is the basis for the existence of a scientific library and its main criterion. The author proposes to consider scientific library signs that provide scientists with access to scientific information as private criteria (sub-criteria). The concept of “access to scientific information” corresponds to the philosophical concept of “quality” of a scientific library. The quantitative description language which will be discussed in the next article should be used for an objective judgment on the quality of access to scientific information of a specific library.

Keywords: scientific and research library, phenomenological features of a scientific library, “Stolyarov’s Library” ideal model, concept of “access to scientific information”, philosophical concept of «quality», criterion; sub-criterion, library science

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**V. Sharonov
S. Sinetskii**

**Gravitational Field of S. N. Ikonnikova
(Biographical Research Dedicated to the 90th Anniversary
of the founder of the Culturological School, Professor S.N. Ikonnikova)**

Abstract. The article analyzes the place and role of family pre-biography in the formation of theoretical and civic views and attitudes of the founder of her own culturological school, Doctor of Philosophy, Professor S. N. Ikonnikova. The authors see the special significance of the activities of this scientist and teacher in the fact that Ikonnikova has carried out much important work to create free creative scientific atmosphere. She made a great contribution to the organization of modern humanitarian science, the development of the theory of culture and made her personal experience of the history and culture of Russia a distinctive feature of her school. This was largely due to her attention to the fate of her family and the peculiarities of her personal biography. The article briefly describes and partially analyzes the biographies of three generations of the family of S. N. Ikonnikova in the intention of their influence on her personal qualities, cultural attitudes and professional activities. The article concludes by mentioning the influence of the personal history of the scientist on her scientific fate. The author used not only the materials from previously published sources, but also unpublished information of colleagues, personal correspondence with the son of Svetlana Nikolaevna, the memoirs of authors who are well acquainted with the heroine of the study.

Keywords: Ikonnikova Svetlana Nikolaevna, cultural studies, scientific school, biography of a scientist

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L. Astakhova

Humanistic Problems of Digital Culture in the Context of the Scientific Heritage of IU. S. Zubov

Abstract. Rapid development of digital technologies is changing the face of modern culture and is accompanied by new challenges. The article substantiates the humanistic problems of digital culture from the standpoint of the scientific heritage of one of the founders of Russian information culture studies Iurii Sergeevich Zubov (1924–2006). The author shows in the context of the humanitarian imperatives of modern human civilization and culture, the prognostic nature of the scientist's concepts and theories: bibliography as a system of curtailed knowledge; bibliography as a means of personal artistic development; libraries as a subject of information culture development; libraries as a center of intellectual leisure, etc. The article contains the examples of actualization of his scientific ideas as a methodology for transforming the activities of modern domestic and foreign libraries in the context of digital cultural transformation. A solid foundation for the development of the digital culture of the individual, society, and state was laid by Iurii Zubov long before it began to take on distinct features in Russia. He proclaimed the cognitive nature of bibliography, initiating the renaissance of the cognitive paradigm in library and information activities as part of the culture. The questions of the implementation of the cultural mission of the library and bibliography led him to the conviction that the theory of bibliography needs to be integrated with the content of knowledge aimed at the consumer. To do this, he substantiated differentiated bibliographic self-education programs that reflect the structures of human knowledge and which are so relevant in the digital environment. The practice of forming and developing information culture as an interdisciplinary field of activity, initiated and inspired by the scientist, is very relevant today. Informational culturology as a scientific direction has not yet used the potential of the humanistic methodological approaches proposed by IU. S. Zubov. Further development in modern digital conditions requires the multifunctionality of the library, justified by the scientist.

Keywords: digital culture, information culture, humanism, scientific heritage, IU. S. Zubov, library, bibliography, rolled knowledge, artistic development of the person

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G. Grevtseva

Civic Consciousness as a Value of Culture in the Process of Personal Socialization

Abstract. The article reveals the essence of «civic consciousness», «civic culture» concepts, examines the approaches of scientists to these concepts that have been developed in literature, defines common positions; the multidimensionality of the phenomenon of civic consciousness as a value of culture, a form of cultural experience, a set of ethical principles, characteristics of civic culture is noted. The author also presents the concepts of «civic qualities and «civic socialization». The article considers the main approaches to the definition of civil culture concept and highlights the most important characteristics of the term under study. The relationship between the concepts of «civic consciousness» and «civic culture» has been clarified in the article. The author reveals the importance of the formation of civic culture and stresses the need for an integrated

approach to this process. The article also highlights the ethical side of civil culture. It underlines the role of the educational institution in the civil socialization of youth. Much attention is paid to the issues of updating the dialogue of cultures in modern society. The author considers the importance of civic culture in the formation of social health of an individual, the realization of his cultural rights. The author highlights and characterizes such methodological approaches as systemic, axiological, cultural and activity-based.

Keywords: culture, value, civic consciousness, civic culture, socialization, civic socialization, civic qualities, multiculturalism, dialogue of cultures, civil society, sociocultural environment

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M. Rygielska

Strategies of Establishing the Author's Authority in Ignacy Czerwiński's Transnistria Territory

Abstract. The paper focuses the readers' attention the forms of authority presented in Ignacy Czerwiński's (1749–1834) *Transnistria Territory* (1811), the work considered as "the first Polish ethnographic monograph". In my deliberations, I refer to the concepts introduced by James Clifford and Clifford Geertz, as well as the research approach of *Writing Culture*, whose representatives emphasized the role of the reader's respect to the author in inspiring belief in the information contained in a given work.

I would like to draw attention to certain issues not previously discussed in my earlier publications pertaining to this particular text: primarily Czerwiński's characteristic strategies of establishing his own authority that can be traced in *Transnistria Territory*. To this end, I evoke not only the origins of Polish cultural studies in the nineteenth century (as already discussed in a number of comprehensive studies), but also the approach to analyzing literature based on "field" observations and reports (a reference to "field studies" or even beginnings thereof in the context of Czerwiński's work would be an unwarranted anachronism) that was originally proposed within the scope of 20th century reflexive anthropology and *Writing Culture*.

Based on an analysis of *Transnistria Territory*, I also intend to argue in favor of said concepts' viability in studies of older texts, particularly ones deliberately written in the consistent form of monographs, that may – given their subject matter and the time in which when they were created – also be considered as inherently "ethnographic". It is noteworthy that Czerwiński is listed as the "author of the first Polish ethnographic monograph" in nearly all studies on the history of Polish ethnography, folklore studies, as well as in the article dedicated to the author in "Lud" – a cultural studies magazine with a nearly century-long tradition. The aim of my paper is to consider the strategies employed by Czerwiński with a view to establishing his "ethnographic authority".

Keywords: *Transnistria Territory*, Ignacy Czerwiński, writing culture, ethnographic authority, ethnographic monograph, description of local culture in the 19th century

For citing: Rygielska M. 2020. Strategies of Establishing the Author's Authority in Ignacy Czerwiński's *Transnistria Territory*. *Culture and Arts Herald*. No 4 (64): 49–57.

A. Betekhtin

Personnel Reserve in the Sphere of Culture: Regional Cultural Policy Orientations and Strategies

Abstract. The problem of regulating human resources in the field of culture can be attributed to the most urgent areas of regional cultural policy. It is the efficiently operating personnel reserve that can be regarded as an effective force for the modernization of the industry. The problems of strategic development of the personnel potential of cultural institutions of the Southern Urals are today associated with the tendencies of personnel

aging, insufficient renewal of the industry due to the influx of young specialists, an incompletely built system of interaction between cultural institutions and art universities (providing training of the required specialists), in general – a decrease in the contingent students in those specialties and areas of training that would make up for the personnel deficit in the industry. To solve these problems, it seems necessary to manage innovative scenarios for transforming the sphere of culture, search for approaches and solutions, due to which a relatively quick transition to a new quality of functioning of the sphere of culture in the region will be possible.

Keywords: personnel policy, personnel of cultural institutions, regional cultural policy, strategy for regulating the sphere of culture

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V. Rubin

Institutional Foundations for the Preservation of the Russian Military Memorial Heritage at the Federal Level of State Cultural Policy in the Late XX – XXI Century

Abstract. The article presents the results of a study of Russian institutional structures, whose tasks include the preservation of military memorial heritage, and their transformation in the late XX – first decades of the XXI century. The relevance of the article is connected with the adoption in 2020 of a new amendment to the Constitution of the Russian Federation on the protection of historical truth, which for the first time states that «the Russian Federation honors the memory of defenders of the Fatherland». The aim of the work is to find out the key trend of modern cultural policy in the field of preservation of military memorial heritage. The research problem is caused by the representation of various influential authors in the process of managing the military memorial heritage in Russia, which ultimately leads to legal and financial and economic uncertainty at all levels of government. The article is based on the methodological developments of Russian cultural scientists O. N. Astafyeva, S. B. Sinetskii, and I. V. Leonov. The author clearly shows that other civil departments and structures are gradually joining the activities of the Ministry of defense of the Russian Federation to preserve the military memorial heritage: The Russian Organizing Committee Pobeda, the Russian Ministry of Culture, the Russian Military Historical Society, and others. The author draws a conclusion that the key trend of modern cultural policy is the gradual «diversification» of military memorial heritage, the transfer of management from the RF Defense Ministry to the civil authorities, civil search for a universal military memorial heritage control center that for objective reasons could be the Ministry of Culture of Russia, largely due to the weak representation of the RF Defense Ministry in this area in the Russian regions, with the need for deeper integration of the military memorial heritage in the processes of education, Patriotic education, cultural policy, that will help to build a more transparent management system to maintain memory, to use the experience of cultural heritage preservation, to actively oppose extremism, and teenage vandalism, strengthening of interethnic and interreligious harmony in the society.

Keywords: Cultural history, cultural policy, memory policy, military memorial heritage, perpetuation of the memory of those who died in the defense of the Fatherland, Patriotic education

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Railway Image Evolution in Avant-garde Painting

Abstract. The article analyzes the features of the embodiment of the railway image in the painting of modernism. The image of the railway from the very moment of its inception as a significant technical object transforming the social space was actively assimilated by the artistic culture in the twentieth century and received special development in the painting of modernism. The analysis of works devoted to the railways not only demonstrates a fairly large number and diversity of them, but also allows us to trace some trends in the semantic interpretation of the image of the railway, as well as draw conclusions about the specifics of its implementation in certain currents of modernist art. In the painting of the emerging abstractionism (V. Kandinsky), the railway fits into the surrounding reality and begins to transform along with it. Expressionism (E. Munch, E. Kirchner) adds tension and emotionality to the interpretation of this image. Including railway motives in the composition, the authors emphasize the anxiety and tension experienced by the person. In futurism, glorifying movement and speed, the locomotive becomes one of the main symbols. Artists (L. Russolo, I. Pannaggi, G. Severini, U. Boccioni) embody in this image the idea of technological progress, forcibly destroying an outdated world and establishing a new era. In the metaphysical painting of G. de Chirico, movement stops, the train freezes and becomes one of the objects of a strange melancholy-disturbing world, in which objects are not interconnected, but live their own life, inaccessible to rational perception. Surrealism continues this line (P. Delvaux, R. Magritte, S. Dali), which, using railway images, creates a new, illogical space, fills it, among other things, with mystical meaning. The analysis of the works made it possible to conclude that, using the image of the railway, the art of modernism gave its own special interpretation of the ideas of space and time, the relationship between man and technology.

Keywords: painting, modernism, railway, expressionism, futurism, metaphysical painting, surrealism

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Outsider Art through Culture Studies Perspective

Abstract. The article studies culturological approaches of the Outsider Art (and predecessor phenomena) of the XX – XXI century, aimed at identifying the cultural conditioning of the formation and development of this phenomenon. The Outsider Art Studies requires to use the Culture Studies approaches. Considering the stages of the formation of this phenomenon, the specifics of its legitimation and institutionalization, it is possible to reveal the discursive specificity of Outsider Art, its conditioning by the dynamics of culture. Outsider Art deep patterns of appearance and recognition have sociocultural grounds. In the analysis of actual studies, a theoretical basis has been identified. It allows to consider Outsider Art in the mutual influence and interdependence of cultural processes of the 20th – early 21st centuries: 1) the problem of ontological and anthropological interpretation of man's life experience (M. Heidegger, K. Jaspers, J.-P. Sartre, V. S. Neveleva, D. A. Mordovina); 2) the crisis of identity and the plasticity of sociocultural characteristics (M. Castells, S. B. Sinetsky); 3) the problem of a new organization of the life structure of a society and the phenomenon of social intelligence (S. B. Sinetskii); 4) actualization of marginality in the perspective of legitimizing the creativity of outsiders (L. B. Zubanova, K. V. Kasianova); 5) liminal person as a creative subject (M. M. Bakhtin, N. A. Khrenov); 6) marginality as a concept and a way of recognition (R. Park, O. A. Sergeeva, M. S. Matlakhova); 7) points of marginality and social exclusion (M. Foucault, J. Bober). The use of the Culture Studies approaches in the study of the Outsider Art makes it possible

to reveal the socio-cultural significance of this phenomenon and expand its interpretation as a new phenomenon of humanity.

Keywords: Key words: outsider art, marginality, liminality, life way, creative person, identity crisis, social intelligence, social exclusion

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M. Mezhova
E. Sin

Russian and English Fairy Tales Main Characters Mentality Analysis

Abstract. The article analyzes the similarities and differences in the mental sphere of Russian and English fairy tales, discloses mentality peculiarities of the Russian and English people. It is obvious that ethnic national-cultural peculiarities are clearly revealed in the folklore language. Today, at the age of total globalization approach to the roots has become of utmost importance and the folklore itself is becoming one of the main counterparts of different cultures, concentration of the most valuable and all the best they possess, information of the gathered life experience and ideological sense of culture.

Folklore has concentrated in itself main moral-ethic valuables of people. The main concept of the authors while studying the system characteristics of fairy-tales is to include the ideological component to the factors influencing them. The authors aim to prove the initial unity of the Indo-European peoples' culture and its subsequent disintegration. The main issue of the article, therefore, is the similarity of ancient mentalities of the English and Russian people. The authors using the study of folklore in England and Russia cover this topic. Based on the empirical data, the authors conclude by saying that the Russian and English peoples have a common cultural Foundation.

Keywords: culture, fairy tale, folklore, national mentality, Russia, England

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M. Bunakova

Opera Art Digitalization: Digital Practice and Virtual Modes of Existence of Classical Opera

Abstract. The article is devoted to understanding the forms and ways of existence of opera art, which is actively developing within the modern digital environment. The author points out (and illustrates) the forms of classical opera existence in a virtual mode such as: the digital archive, which is an analogous version of offline events (recorded and published), the main function of which is the storage and systematization of the opera heritage of the present and past eras (the digitization of old records); official digital representation of the theatre (websites, official social media accounts); the online broadcast of opera events in real time; the opera retransmission in user content (this is a non-professional recording, custom video, created as a result of the projects "output" of the opera art in urban location); opera digital-interactive (a variety of applications, providing a whole set of additional opportunities for the development of opera and around-opera space); experimental digital simulation of an opera production (the opportunity to take on the role of co-creator of an opera (possibility to choose a character, locations, scenery, modeling, story lines, etc.).

The author defines basic advantages of the digitalization of the opera art such as web Renaissance, action representation, the availability of the request for an audience, mix-design, and also refers to limiting factors of the digital existence of this sphere: "mutation model", reduced event-related, post-elitism.

Keywords: Opera, digitalization, Internet resources, social media, applications, online broadcast

For citing: Bunakova M. 2020. Opera Art Digitalization: Digital Practice and Virtual Modes of Existence of Classical Opera. *Culture and Arts Herald*. No 4 (64): 97–105.

YU. Stoliarov

Capital Monograph on the History of Book Culture in Belarus

Abstract. Two-Volume edition of the monograph of the Director of the National library of Belarus, doctor of pedagogical Sciences Professor Roman S. Motulsky “Library of Belarus. From the past to the future” (2011, 2018) is analyzed from the perspective of book culture and is characterized as an outstanding contribution to the world biblioculturology and, above all, to the history of library business in Belarus. It can be traced back to the IX century at the 1991 collapse of the Soviet Union and Belarus gained full-fledged statehood.

Keywords: Biblioculturology, F. Skaryna, History of Librarianship of Belarus, publishing activity of Belarus, library education in Belarus

For citing: Stoliarov YU. 2020. Capital Monograph on the History of Book Culture in Belarus. *Culture and Arts Herald*. No 4 (64): 107–113.

G. Kazakova

“Sincerely Yours AF-AF..”

To the Birthday of A. Flier – Leading Russian Cultural Expert

Abstract. The personality of A. Ia. Flier, a leading Russian scientist, through reveals his own impressions of his “Mentor, Master, Teacher” Doctor of Culturology Galina Mikhailovna Kazakova. Telling about the path in science A. IA. Flier, the author presents his position in relation to humanitarian knowledge — the main fund of human culture and gives the definition of culture.

Keywords: A. IA. Flier, biography, culture, culturology, “Culturology. XX century”, “Culturology for culturologists”

For citing: Kazakova G. 2020. “Sincerely Yours AF-AF..” To the Birthday of A. Flier – Leading Russian Cultural Expert. *Culture and Arts Herald*. No 4 (64): C. 115–117.

International Infosphere: Introduction of Documents-communicational Sciences Interview with T. Berestova

Abstract. The reason for the conversation with Tatiana Fedorovna Berestova, professor at the Chelyabinsk State Institute of Culture and Arts, was the release of the first monograph in English in the field of science of the information and documentary cycle: Information Resource Science: Theoretical and Methodological Foundations (Cambridge Scholars Publishing, 2020). T. F. Berestova talks about a new publication, cooperation with foreign and Russian colleagues and a new scientific direction — information resource studies.

Keywords: infosphere, information resource studies, integration of sciences, foreign publishing houses, international book market, translator, editor, professional community

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M. Meniaeva

**Nina Georgievna Apukhtina –
Philosophy and Science Integrator**

Abstract. The article presents the creative path of Nina Georgievna Apukhtina (1949–2020) as a philosopher, scientist and teacher. Her initiatives in scientific and teaching work at all levels of education (bachelor's, master's, postgraduate studies) at Chelyabinsk State Institute of Culture and Arts were noted; achievements in research activities as an author, scientific editor and scientific supervisor of graduate students and applicants; as well as her personal qualities.

Keywords: N. G. Apukhtina, philosopher, scientist, teacher, scientific advisor, Regional Institute for Philosophical and Cultural Studies

For citing: Meniaeva M. 2020. Nina Georgievna Apukhtina – Philosophy and Science Integrator. *Culture and Arts Herald*. No 4 (64): 124–126.

T. Berestova

The Library Science, Bibliography Science and Bookkeeping scientific specialty

Roundtable “To be or not to be? That is the question?”: results

Abstract. The article contains the draft resolution of the roundtable held on October 28, 2020 according to which shorthand report of the sitting (where the issue declared in the title was discussed) has been enclosed. The issue of the sitting was determined by the reform of scientific staff training and working out a new scientific specialties classification. Short explanatory entry to the draft resolution of RF Ministry of Science and Higher Education “On Adoption of new scientific specialties nomenclature and science degrees’ awards” says that it “corresponds to modern scientific trends and international principles scientific directions classification, to the principles adopted by the Organization of Economic Cooperation and Development” in particular. However scientific and professional community closely connected with the sciences of information-communicational cycle pick up on the fact that the draft lacks the scientific specialty of Library Science, Bibliography Science and Bookkeeping.

Keywords: Library Science, Bibliography Science and Bookkeeping specialty, nomenclature, scientific specialties, branch of science, electronic library, dissertation council, federal educational standards

For citing: Berestova T. 2020. The Library Science, Bibliography Science and Bookkeeping scientific specialty Roundtable “To be or not to be? That is the question?”: results. *Culture and Arts Herald*. No 4 (64): 129–138.

IU. Gushul

**Scientific Schools: Culturological and Scientific Approaches
to Research Activities**

Abstract. The characteristic of the landmark events held at the Chelyabinsk State Institute of Culture and Arts of the international scientific and creative forum “Scientific schools. Youth in Science and Culture of the XXI Century”. The main ideas of the participants in the presentation of the culturological scientific school of the South Urals in the framework of the profile scientific-practical conference “Modern reality through the prism of culturological knowledge” are presented. The speakers focused on the genesis and initial processes of institutionalization of the scientific school of the Chelyabinsk State Institute of Culture and Arts under the leadership of the leader – Doctor of Philosophical Sciences V.

S. Tsukerman, his colleagues and associates I. I. Bospalko, S. S. Sokovikov and others at the end 1990–2000s Special attention is paid to the criteria of identification, study, official fixation in the communicative space of cultural studies of scientific schools and indicators of their unofficial recognition. It is noted that the formation of the corps of students and close associates (S. B. Sinetskii, L. B. Zubanova, M. L. Shub and others) allows us to talk about the expansion of the information and scientific influence of the scientific school of the institute; the beginning of the work of a specialized dissertation council – on the emergence of an institutional center for the concentration of scientists, researchers of cultural practices and knowledge, an increase and deepening of work formats, the beginning of a period of independent reproduction of scientific personnel. Bibliographic tools for regulating knowledge and data about them in the world information space are presented as one of the possible means of fixing these processes, as well as the self-identification of scientists in relation to a particular scientific school. The research problem of finding tools for the formation of a culture of institutionalization and fixing the activities of scientific schools, the forms of their verification, the ordering of the conceptual apparatus, criteria for definition, self-identification is declared as a new one.

The article also gives a brief outline of the work of another scientific-practical conference of the forum – “Personal development in a modern unstable world”, organized by the pedagogic scientific schools of doctors of pedagogic sciences, professors R. A. Litvak and G. Ya. Grevtseva formed at Chelyabinsk State Institute of Culture and Arts. The relevance of research by its representatives, the emergence of special attention to the study of the impact of the realities of digitalization on pedagogic practices is noted.

The speakers highly appreciated the initiative of the Chelyabinsk State Institute of Culture and Arts to identify and describe the activities of modern scientific schools, emphasized the importance and necessity of their positioning in the communicative space of science.

Keywords: scientific school, culturology, culturological scientific school of the Southern Urals, institutionalization of the scientific school, culturological approach, Chelyabinsk State Institute of Culture and Arts

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T. Plotnikova
I. Matveeva

Libraries and Online. XII Inter-Regional “Electronic and Digital Library Environment” School of Innovation

Abstract. An overview of the speeches of the XII inter-regional School of Innovation “Electronic and Digital Library Environment” (14–15 October 2020) is presented. Within the framework of the event, the management, organizational, technological and content aspects of the library’s work in the electronic environment were considered; the experience of work of public (public) libraries in a pandemic was studied.

Keywords: inter-regional School of innovation, electronic library environment, digitalization of libraries, organization of online libraries, electronic forms of library services

For citing: Plotnikova T., Matveeva I. 2020. Libraries and Online. XII Inter-Regional “Electronic and Digital Library Environment” School of Innovation. *Culture and Arts Herald*. No 4 (64): 129–138.