

# CULTURE AND ARTS HERALD

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*Yury N. Stolyarov*

### **The Theme of the Book in the Tales of the One Thousand and One Nights**

**Abstract.** The article continues to reveal both various objects, signs and small forms of writing represented in the fairy tales of 1001 nights and the theme of the book itself in the monumental monument of Middle Eastern literature as the author has already done in his previous articles to the subject. The author shows that this masterpiece of middle-east literature begins and ends with the theme of the book. In the content of fairy tales, this theme is constantly traced, in some cases becoming a turning point in the course of the plot development. A book in the hands of a person distinguishes him from others, gives him great importance. The book “has no similarity, and it is impossible to determine its price or balance it with precious stones”, i. e. the book was considered as the highest social value in the eyes of the medieval East. Books were used for divination by them. According to the beliefs of that time, magic books by themselves are able to work miracles, serve as a means to combat evil spirits and charms. Fairy tales allow us to judge that there were quite large collections of books; their power from this increases many times.

**Keywords:** Origins of Biblioculture, One Thousand and One Nights, the theme of the book in fairy folklore

*Alexandra V. Berezina*  
*Alice V. Bocharova*

### **Young Adult Literature in the Reading Circle of High School Students: Theoretical and Empirical Research Results**

**Abstract.** The article presents the results of a theoretical and empirical study aimed at clarifying the concept of “young adult literature”. The article analyzes approaches to understanding of this phenomenon by scientists, writers and publishers, highlights the main key features, criteria and parameters used by different authors describing this kind of literature and gives a generalized working definition of the concept of “young adult literature”. The analysis of the publishing houses' proposals made it possible to compile lists of young adult literature in the genre of fiction and realistic literature. The author also presents the results of a survey of high school students about their attitude to young adult literature and highlights the main characteristics of literature that meets the needs of high school students. The author points out the top 8 books of young adult literature selected by high school students, their correspondence to those books that are published in this segment in Russia and are equipped with libraries (for example, the RGDB foundation). The article also raises the issues of accessibility of books of interest to high school students, the attitude of adults to the topics raised in young adult books, and the availability of young adult books for readers of libraries serving children and adolescents.

**Keywords:** high school reading, young adult literature, survey results

*Andrei IA. Flier*

### **Five Culture Strategies as a Survival System**

**Abstract.** The article considers 5 main functional culture strategies as a general survival programme: life sustenance strategy concentrated on the issues of biological reproduction, nutrition, weather protection and human security; the world around learning and understanding strategy including methods of scientific and social

and humane knowledge; self-organization strategy providing human activity collective nature; a strategy of social communication including solution of information exchange among people issues; and a strategy of social relaxation which ensures leisure and free-time activities of common people.

**Keywords:** culture, strategy, survival, sustenance, learning, self-organization, communication, relaxation

*Aleksandr P. Markov*

### **Images and Scenarios of the Future in Russian Humanitarian Thought**

**Abstract.** The previous article of the author considered the symptoms of European civilization global crisis which essentially increase the uncertainty of tomorrow, classified and characterized the future scenarios and projects. In a situation of obvious civilizational exhaustion and moral capitulation of the neoliberal project of the world order, the problem of finding alternative scenarios for the future that ensures the “spiritual healing” of society and the restoration of the “power” of key cultural and anthropological universals is of particular relevance. The given article gives a description of the scenarios of the future, which in their humanistic vector fit into the “strategy of ascent”: “Eurasian alternative” of the future; the project of formation of the “New Social State”; revenge of the “Non-communist scenario”; “Noospheric Breakthrough” in the era of “co-evolutionary development”. The “Eurasian project” carries a high degree of realism, the spirit of which resonates both with the civilizational mission of Russia and with the hopes and aspirations of the peoples of Asia and the East, who have suffered through their history the right to a worthy future. The author shows that the realism of the project depends not only on objective circumstances and the availability of appropriate resources, but also on the moral responsibility of the intellectual elite, which is able to “revive” and turn constructive ideas of the future into the energy of creation, which maximally demand and integrate, on a synergistic basis, the spiritual and moral experience of the past and the potential of the present.

**Keywords:** challenges of the time, future scenarios, communist project, new welfare state, Eurasian scenario, Russian civilization, spiritual leadership

*Yuri V. Kitov  
Svetlana L. Gertner*

### **Cultural Policy Fundamental Changes as a Subject of Cultural-Philosophical Analysis**

**Abstract.** The article analyzes the cultural concepts underlying the amendments to the Fundamentals of State Cultural Policy adopted in January 2023. The authors, analyzing the text of the changes, consistently reveal the interpretations of culture on the basis of which certain statements are formulated that have found expression in the document. Highly appreciating the relevance, timeliness and scientific level of the changes, the authors point to the possibility of attracting cultural interpretations that are not reflected in the document, but that can strengthen the scientific basis of the arguments of Policy. The authors do not set themselves the task of initiating a discussion about the importance of the provisions that the document affirms, but only about the cultural concepts on which the given provisions can be scientifically strengthened, as well as about which of the concepts available in modern cultural studies are insufficient for the clarity and unambiguity of logic substantiation given in the document. The application of the cultural-philosophical approach to the analysis of the text also makes it possible to identify the philosophical and ideological position of changes and characterize it as conservative, traditionalist and value-driven. The article will be of interest to both cultural theorists and practitioners of cultural activities who want to get deeper into the document and get an idea of the scientific and cultural component of the state cultural policy.

**Keywords:** cultural policy, changes in the foundations of cultural policy, cultural and philosophical analysis of cultural concepts

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Anna A. Dmitrieva  
Anna V. Uspenskaya*

### **Cultural Transfer in the Social Sphere: Russian Specific Character**

**Abstract.** At the moment, our country is in a specific situation: the long-standing course of integrating various Russian socio-cultural institutions into the corresponding Western systems, aligning their work with Western norms and standards, is now being questioned. Such a turn actualizes the search for our own path, our own ideas and solutions, for which our own cultural and historical practices will become a logical support. Accordingly, this situation draws researchers to the topic of cultural transfer – and not in its classical form, in which elements of one culture are transferred to another, in its trans-generative form, in which transmission from ancestors to descendants occurs. At the same time, it is necessary to first consider those features that are currently inherent in our social sphere, in particular, the sphere of social assistance, identify problem areas, and then determine the direction of the cultural transfer of practices. As such a direction, the article proposes activities for the organization of territorial and cultural communities.

**Keywords:** cultural transfer, transgenerational cultural transfer, social sphere, traditions of Russian culture, cultural resources, territorial and cultural communities

*Darya N. Vorobyeva*

### **Medieval Indian Temples Sounding Architecture**

**Abstract.** The article considers the so-called musical columns of South India, an architectural element that, in addition to its decorative role, has a ritual function. Columns were intended to perform music – used to make musical offerings, as well as accompany dances. The tradition of performing on this kind of musical instruments built into the interior was lost in most cases, so now only various assumptions are being made, but it is not known for certain how it actually happened. Even the method of sound extraction is not known – the blow was made either by hand (like many instruments in the Indian musical tradition), or by a mallet with a soft coating. The sound extracted from musical columns can last quite a long time, like the sound of a bell, so their other name is “singing” or “ringing” columns. In addition to the columns, the sound from which was extracted according to the principle of percussion instruments, there are also, but much less frequently, columns of another type – the type of wind instruments.

**Keywords:** Indian Temple Architecture, Music Columns, Lithophones

*Sergei S. Rykov*

### **Myth-making in Amateur Marathon Races: Cultural Resources of Storytelling**

**Abstract.** This article considers the phenomenon of amateur marathon races from the standpoint of storytelling – the construction of myth, legend, history of runners and marathon races. Such narratives are presented as a symbolic resource influencing the perception of amateur marathons among a wide audience. The article cites the stories of the first marathon races, analyzes the bright events in the world of amateur running, emphasizes the role of the personalities of the runners in the development of the marathon movement as a mass cultural practice. It proves the relevance of the symbolic resource of legendization, providing the cultivation of heroes (heroes to follow) as a motivating incentive for followers. Particular attention is paid to the heroic, dramatic, and comic narratives underlying the story of personal action (the challenge to the self). Based on the stories presented, the author identifies two types of personal influence on the development of marathon running: structural-transformative – in which, as a result of personal involvement, the rules of the marathon change and

subject-motivating – when the personal potential of the runner, his individual story act as an inspiring stimulus for contemporaries and subsequent generations.

**Keywords:** storytelling, biographical narrative, amateur marathon races, history of sports, challenge culture, the role of personality

*Elizaveta S. Netreba*

### **Workshop Type of Art Collaborations in the Historical Development of Russian Fine Arts**

**Abstract.** The article is devoted to the analysis of the workshop type of art-collaboration within the framework of its historical development in the conditions of the domestic visual art. In the context of the article art-collaboration is understood as a creative partnership in the field of culture and art to jointly promote their own "brands" (name, school, artistic tradition, etc.). The main attention is paid to the consideration of workshop art-collaborations as the primary forms of creative associations, which have established and determined the traditions and foundations of art-collaborations in the development of Russian visual art. Specific features of workshop art collaborations are, above all, the presence of a common professional and educational field (association on the basis of common professional interests, the fact of the need for training of professional staff), joint business and economic activities (subletting workshop areas, the organization of joint sales, the search for customers and sponsors). The article examines the historical evolution of Russian/ Russian forms of art collaborations: artels (from the X century), family workshops (from the X century), patrimonial workshops (XV – XVI centuries), workshops (from the XVIII century), creative labor communes (from the XIX century), art foundations (from the XX century), art clusters (XXI century).

**Keywords:** art collaborations, workshop art collaborations, creative associations, artels of artists, iso-brigade, art, visual arts

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### **Art as a Factor in Revealing Cultural Stereotypes of Russians and Poles: Main Provisions of the Research**

**Abstract.** The article presents the results of an empirical study of the content of cultural stereotypes of Poles and Russians in relation to each other. Students from St. Petersburg and Warsaw universities were the object of the study. The study was carried out before the start of a special military operation. Since the task was to obtain both conscious and unconscious stereotypical representations, it also determined the choice of methods. On the one hand, a semantic differential was taken for the study of manifested, conscious stereotypes, offering to evaluate a heterostereotypic image on a bipolar graded scale (such qualities were suggested as: brave / cowardly; active / passive; hardworking / lazy; educated / uneducated; tolerant / intolerant; sociable / unsociable, etc.). On the other hand, a projective drawing was used for the study of unconscious attitudes, following the instructions to draw a typical representative of the studied nationality. Russians' perception of a typical Pole and the Poles' perception of a typical Russian is generally neutral, according to the results of the semantic differential. At the same time, in the projective drawing, the evaluation of each other differs: if there is no negative symbolism in the drawings of Russians when depicting Poles, then the Poles draw a rather negative portrait of a typical Russian. Thus, it is the use of the resourcefulness of art that makes it possible to reveal deep stereotypes, especially in the case when there is a mismatch between conscious and unconscious attitudes.

**Keywords:** national stereotypes, ethnic stereotypes, heterostereotypes, the stereotypical image of the Pole, the stereotypical image of the Russian.

*Aleksandra N. Balash*

**Educational Museum Laboratory:  
Generalization and Conceptualization of Curatorial Experience**

(Andreeva I. V. Exhibition is not a Boring Genre. Concepts, Scenarios, Workshops.  
Chelyabinsk: ChGIK, 2023. 295 p.)

**Abstract.** In a review of study guide by I. V. Andreeva “Exhibition is not a Boring Genre. Concepts, Scenarios, Workshops” (2023) the article notes the creativity of the author’s approach and a wide range of readership it addresses. Its importance for the educational process is associated with the consolidation of knowledge and skills in the course “Fundamentals of Museum Affairs”. The publication contains exhibition scenarios that can be used as methodological support for the activities of local museums. It also presents the significant experience of the author’s curatorial activities associated with the organization of the Student Museum Design Laboratory, which operates on the basis of the Chelyabinsk State Institute of Culture and Arts. The presented material allows us to consider this project not only as an educational center and one of the promising activities of university museums, but also as a form of interaction between universities and local museums, libraries and other cultural institutions interested in organizing exhibitions.

**Keywords:** exhibition, exhibition script, exhibition project, educational museum laboratory, university museum, museum community

*Kseniya G. Pozdnyakova*

**Theory of Photography in 36 Chapters**

(Vasileva E. V. 36 Essays on Photographers.  
St. Petersburg: Palmira, 2022. 255 p.)

**Abstract.** The monograph by Ekaterina Vasileva “36 Essays on Photographers” was published in 2022. Despite the apparent lightness of form – the book is a collection of biographical essays – this work turned out to be an important precedent, becoming a notable event in the field of photography research. The review examines the specific features of the book, its scientific novelty and prospects for academic use.

**Keywords:** 36 Essays on Photographers, Theory of Photography, Photography and Nonlogical Form