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Formation of Readers' Competency in the Context of Digitalization: School Libraries Opportunities

The article considers the problem of student's competency formation in multi-media information environment and proves the necessity of changing approaches in school libraries activities to develop strategies of work with digital texts. The author represents the corresponding experience of networking educational projects of school libraries in the Chelyabinsk region.

The purpose of the article is to reveal the opportunities of networking technologies as an effective tool of forming readers' competency of students in the context of digitalization in education.

Keywords: reading, readers' competency, strategies of digital reading, networking library projects, networking educational events, school library

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Application of Fandom Creative Practices in Young Readers Activity Stimulation: Experiment Results

The article presents the results of the experiment of using fandom creative practices in stimulating of high school students' readers activity. Recently developed technique includes a cycle of actions such as fan fiction reading aiming to raise interest to the literary work on the basis of which it was created, to discuss fan fiction works in order to attract the attention of the participants to the original by means of new ways of understanding the familiar text, different interpretations and discussion of the original literary work. The author draws a conclusion of the positive results of the given practices and the conditions of their effectiveness while forming and developing of young readers culture.

Keywords: fan fiction, fandom creative practices, readers' activity stimulation, activating of reading

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VR as a Phenomenon of Culture: Genesis and Modern State

The article considers the history of development of VR (virtual reality) as a technology and cultural space from the early philosophical thought about “virtual” to contemporary VR creative activity. The author pays much attention to the formation and development of the VR concept. The article analyzes the main stages of development of the virtual reality technical aids and their influence on culture. The author stresses non-specificity of modern understanding of virtual reality and difference of semantic field of the Russian translation from the established VR abbreviation. The article discloses different approaches to studying of virtual reality existing in modern culturology. It also reflects prospects of further studies of the virtual reality phenomenon. Conclusions on the possibilities and risks of VR usage made by the author can help to disclose the VR potential for cultural development without threatening the society.

Keywords: virtual reality, virtual reality technologies, culturology, philosophy of technology, VR

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Formation and Development of Dagestan Fine Art in the Context of Russian Art School

The given article analyzes the main stages and development tendencies of professional fine art in Dagestan in XX century. The author pays considerable attention to historical-cultural aspects of interaction of national fine art and Russian art school, role and influence of Russian artistic-pedagogical system on the formation and development of Dagestan culture and art in the Soviet period.

Keywords: fine art, culture, Dagestan, Russia, painters, painting, graphics

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William Shakespeare's "Hamlet" Code: Image Representation Ideological-Artistic Aspects

In 2024 the whole world community marks the 460 anniversaries of William Shakespeare. Unflagging interest to the creative activity of this great English playwright and poet for more than four centuries witnesses his "omnitemporality" and urgency in different historical epochs, especially when we speak about one of his "immortal characters" Hamlet, Prince of Denmark. The given article studies the code of Hamlet, its understanding in European and Russian cultures. The author analyzes ideological-artistic aspects of Hamlet image representation, paying attention not only to its characterization but to the adaptation of the Shakespeare's text in the works of stage and screen culture of XIX–XXI centuries.

Keywords: William Shakespeare, artistic legacy, Hamlet code, "Hamletism", European culture, Russian culture, dialog of cultures, image representation, screen version

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Photogeny of The Russian North in Exhibition Space of Pomorye Regional Visual Culture in Early 20th Century

The article sets forth scientific results of the role and place of photographic (photogenic) artistry in creating total look of the Russian North presented by the historical-archaeological exposition of 1910, which was initiated by the Arkhangelsk Governorate authorities. The author arrives at a conclusion that in the second part of XIX – the beginning of XX centuries photography (photogeny) became the most "obvious" and important form of the Russian North visual culture morphology and semiotics. The "Russian North" exhibition provided confirmation of high semiotic status of photography in the optic code of Pomorye in early XX century. The given article is devoted to the analysis of main visual, verbal and real "texts" of this exhibition and based on the visual semiotics ideas and approaches realization.

Keywords: photogeny, photography, visual culture, visual semiotics, exhibition, Russian North, Arkhangelsk Society of the Russian North Study, Arkhangelsk Museum of Regional Studies

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Oneirological Problems in the Views of Ancient Greece Thinkers

The article reveals peculiar views of ancient Greece thinkers on the essence and nature of dreams. The authors pay much attention to oneirological problems in the works of ancient Greek thinkers (views on the dreams by Plato, Aristoteles, Hippocrates, Democritus, Artemidorus Daldianus, Heraclites, Cicerones), the analysis of which has allowed the authors to point out the items of dreams origins and features distinguishing dreams and reality along with dreams classifications and explanations. Thus, in the works of Plato the authors of the article discovered the efforts of the dreams essence determination and stressed the complexity in determining the difference between a dream and reality, they also showed inter-connection between spiritual and fatal parts of a human soul. The works by Aristoteles show rationalistic approach to dreams when he denies their godhead and stresses their natural origin as a result sense organs activity. Hippocrates and Herophilus offered the tendency of dreams rationalistic understanding and classification from the viewpoint of human physiological state correlation. The authors find the explanation of the dreams' nature in the views of Democritus who defines dreams as the radiation essence with the physical cover and as a form of idea of reality free from senses. The works of Artemidorus Daldianus reveal the effort to systematize the images connected with the dreams' interpretation including the analysis of their symbols the result of which allowed to compose a dream book in which the authors used individual approach to interpret dreams. We also meet rationalization in the views on dreams' essence in the works by Heraclites who states that a dream reflected our own inner world. Cicerones gives the classification of prophetic dreams of stoics according to their understanding of the connection of dreams with the souls floating in the atmosphere. In conclusion the article says that philosophy of Greek antiquity tried to find its own approaches to oneirological problems and made a considerable contribution to the formation of one of the first dreams theories which in its key items has become the grounds of the Western Europe oneirology.

Keywords: dream, dreams, oneirology, Greek antiquity, ancient Greek philosophy, interpretation, symbolization

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Reconstructure Activity as an Object of Culturological Research

At present the urgency of the historical reconstruction has become especially important and is obvious in the successful functioning today: in making up tourist routes, in the enlightening and cultural-educational activities. Its many-functional potential is expressed in the raise of demand of history interpretation, in the increase consumers (spectators, visitors, tourists and other participants), in positive influence on the regional areas development and consequently in patriotically directed enlightenment on contemporaries, especially on the younger generation. On the basis of theoretic scientific insights by other researchers (I. M. Vereshchagin, A. V. Demin, E. L. Dracheva and others) the article analyzes the essence and functions of reconstruction activity in spiritual life of a society and studies its conceptual peculiarities from the position of modern transformations. The authors study the history of reconstruction movement beginning in national culture and describe the reaction of the society on the given phenomenon which is positioned as a tool for solving global and local cultural problems. Reconstruction is considered from different aspects (tourist, educational, scientific-popular, practical-eventual, spiritual, moral etc.) actualized with the help of the examples taken from the past and reconstructed today. The authors draw a conclusion that during the visualization of cultural-historic eventual context representatives of different ethnic communities are uniting and constructively interacting, thus positively influencing the formation and protection of both all-Russian and ethno-cultural identity. The article is based on many theoretical concepts, Internet resources and personal observations of the authors. They also use both general scientific methods of analysis, and partial-scientific methods of culturology.

Keywords: historical reconstruction, global problems of culture, inter-ethnic cooperation, all-Russian identity, integrity of cultures

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Vestimentary Fashion as a Cultural-Aesthetic Phenomenon

The article is devoted to the evolution of philosophical views on the process of changing in philosophical and culturological views on the cultural-esthetic constituent of the vestimentary fashion phenomenon, which hasn't been taken into account for many years as a full-fledged participant of the esthetic ideal changing process. Modern researches acknowledge fashion especially vestimentary fashion is able to cause the feelings of tribulations, that it is the delight in everyday experience of touching with beauty which comprises the essence of esthetic experience. It has allowed comparing the phenomenon of fashion with art (L. Swendsen). Aesthetic attitude realized in all kinds of activities is especially brightly manifested in vestimentary fashion. By the end of XX century during its development vestimentary fashion reached the level allowing expressing philosophical concepts of its time, and its forms reflect different esthetic movements. At present the creative character of fashion has considerably come close to art, which has allowed it to become not only mouthpiece of esthetic values but to reach the level of its renewal. Understanding of the significance of the vestimentary fashion phenomenon is very important for its further development.

Keywords: fashion, aesthetics, ideals, art, values, culture

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Interaction of Culture and Space Environment from the Positions of Design

The authors of the article study interaction of culture and environment space from the position of design which allows to understand how these spheres influence each other and how their interaction can be optimized with help of the design solutions. In the context of national methodology, the article considers the terms connected with such notions as “environment”, “space”, “cultural space”, “environmental space” and “3D environment”. The article analyzes general ideas, aspects of culturology and design to determine their interaction. The authors describe the role of design in the interaction with the environmental space and culture. Due to the design approach, they determine the degree of involvement of culture in the “man – object – environment” system. The authors stress the importance of consideration of cultural peculiarities, culturological models and concepts while creating design and architectural projects in order to effectively influence the environment. The examples of their work in Chelyabinsk show that they consider design as an activity which with the help of artistic expressive means influences the environment and thus promotes the rise of culture level in the city. The article concludes by saying that design is the meeting point of environmental space and culture, and the “man – object – environment” system cannot be considered isolated from the “culture” notion.

Keywords: environment, space, culture, design, cultural space, environment space

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**Puppet as a Phenomenon of Culture: Updating
and Theoretical-Methodological Understanding of the Problem**

Puppet is one of the most importance attribute of everyday routine, ritual and ceremonial practices, cognitive and socializing activity. At the same time, it is one of the most demanded phenomena by the researchers. First and foremost, it is connected with the permanent urgency of a puppet itself, its omnitemporal embeddedness into different social cultural and epistemological contexts. "Puppet nature" has many cute modern phenomena starting with the characters of computing animation to robots. Thus, the problematic field with a puppet in its epicenter is rather wide and includes both traditional (in subject matter and research methodology) and innovational analysis angles. Diversity of the scientific interest to the puppet phenomenon allows to point out a number of extended topical-informative approaches to its understanding.

Keywords: puppet, puppet as a phenomenon of culture, game, puppet urgency

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Right to Inheritance
(Vasilyev A. A., Uzhanov A. E. War-memorial Heritage
as a Social Phenomenon in International Legal Problem: Ways of Solution.
Nadezhnost' i bezopasnost' energetiki [Safety and Security of Energy].
Vol. 16, No 1: 41–48)

The given article is devoted to the analysis of the article “War-memorial heritage as a social phenomenon in international legal problem: ways of solution” written by the researchers A. A. Vasilyev and A. E. Uzhanov and published in “Safety and security of energy” Journal in 2023 in the section of the scientists’ research on the expedience of the war-memorial attribution to national material patrimony (to the monuments of history and culture) of the peoples of the Russian Federation in particular.

Keywords: war-memorial heritage, cultural heritage object, monument of history and culture, material patrimony, memorial